



the Internet Marketing Co

THE INTERNET MARKETING COMPANY (UK) LIMITED

WEBSITE DEVELOPMENT AND HOSTING AGREEMENT

THIS AGREEMENT is made on the date specified on the signed order form and agreement ("ORDER FORM") BETWEEN The Internet Marketing Company (UK) Limited. Incorporated in England, registered office at 24 Eastfields, Littleport, Ely, Cambridgeshire CB6 1XD. Principal place of business also located at 24 Eastfields, Littleport, Ely, Cambridgeshire CB6 1XD ("The Internet Marketing Company (UK) Limited" which expression will include The Internet Marketing Company (UK) Limited, subsidiaries, agents and sub-contractors)

AND

The company or individual specified on the ORDER FORM (the "Client")

1. Development and Hosting Service Description

The Internet Marketing Company (UK) Limited is an Internet service provider and reseller of third party Internet services. The Internet Marketing Company (UK) Limited is dedicated to helping small and medium sized businesses to market themselves on the Internet. As part of its services to clients, The Internet Marketing Company (UK) Limited offers to its clients development and hosting services on computer systems operated by Rydal Communications LTD. Registered Office: Elwes House 19 Church Walk Peterborough PE1 2UZ Specifically, the hosted Client website ("Website") will comprise a number of web pages, personalised to the Client's business. The hosting services include access to a set of tools (software programs) for managing Client personalised web pages and for conducting business, including financial transactions, with Client customers. The Website Home Page will be located at www.CLIENTSITE.timcuk.com As specified in the ORDER FORM. The client may purchase a URL, and that URL will be redirected to the Website.

The Internet Marketing Company (UK) Limited also offers Website development services associated with such hosted Websites, including but not limited to graphical design services, optimization services, and associated Google Ads and Google application services.

The Client wishes to host its Website on Rydal Communications Server(s), and to connect to the Internet via such Server(s) upon the terms and subject to the conditions of this agreement. The Internet Marketing Company (UK) Limited owns and operates a number of its own websites ("Sites"). A Website comprises personalised web pages, all provisions of this agreement that relate to Website, are equally related to Sites.

2. Hosting Fees and Related Charges

The Client use of the Website and the Client Account is subject to fees that The Internet Marketing Company (UK) Limited sets from time to time.

Fees, set out in the ORDER FORM, shall be subject to change upon 60 days' written notice. If the Client does not agree to changes in fees, the Client may terminate the Client Account. The Client is responsible to pay The Internet Marketing Company (UK) Limited for all fees, duties, taxes, and assessments arising out of the Client use of this Website and the Client Account.

Hosting Fee, which includes support via email, and maintenance of the Website using management tools supplied by The Internet Marketing Company (UK) Limited shall be payable monthly in advance by direct debit.

Setup and Development fees, shall be collected by Direct Debit on or about 5 days from the receipt of a signed ORDER FORM. Failure to make payment when due may result in suspension/

disconnection of the hosting service and a charge of an additional month's hosting fees. A reconnection fee may be payable thereafter for resumption of service upon receipt of overdue payment.

All fees and charges are exclusive of VAT, and of any applicable import and all other duties including but not limited to foreign exchange rates (where applicable).

3. Transactions.

Communications and transactions under this agreement may be conducted electronically. The Internet Marketing Company (UK) Limited may provide all communications, disclosures, and notices electronically including, without limitation, in text on a web page or via email to any email address the Client may provide.

All electronic records are deemed sent when properly addressed and when they enter an information processing system outside the control of the sender. All electronic records are deemed received when the record enters an information processing system that the recipient has designated or uses for the purpose of receiving electronic records of the type sent, in a form capable of being retrieved from that system.

4. License to Use The Site.

4.1 The Internet Marketing Company (UK) Limited hereby grants the Client a non-exclusive, non-transferable, personal license to access and use the Website solely as necessary to create and manage personalised web pages solely in connection with the operation of a business or non-profit organization and only in compliance with the terms and conditions of this Agreement. Except for the license provided to the Client in this Section 3, The Internet Marketing Company (UK) Limited and/or The Internet Marketing Company (UK) Limited licensor's retain all right, title, and interest in and to the Website and all of the data, contents (including but not limited to text, illustrations, photographs, graphics, audio files, video files, audio-visual files, and so forth), documentation, software, ideas, concepts, materials, property, technologies, and other information, in whatever form, used to provide the Site. Subject to applicable law, The Internet Marketing Company (UK) Limited reserves the right to suspend or deny, at its sole discretion, the Client or the Client visitors' access to all or any portion of the Website with or without notice. The Client may not access or use the Website or any portion of the Website if such access would violate any law. Permission to reprint or electronically reproduce any content available on the Site, except for Client's personalised web pages, in whole or in part for any purpose other than as necessary to create and manage the Client Account is expressly prohibited, unless the Client has obtained prior written consent from The Internet Marketing Company (UK) Limited.

4.2 The Website is protected by copyrights, trademarks, service marks, patents or other proprietary rights and laws under UK, US and foreign laws. All rights not expressly granted herein are reserved to The Internet Marketing Company (UK) Limited and its licensor's. The Client shall not during or at any time after the completion, expiry or termination of this Agreement in any way question or dispute the ownership by The Internet Marketing Company (UK) Limited and its licensor's thereof.

4.3 In the event that new inventions, designs or processes evolve in performance of or as a result of this Agreement, the Client acknowledges that the same shall be the property of The Internet Marketing Company (UK) Limited unless otherwise agreed in writing by The Internet Marketing Company (UK)

Limited.

5. Protect the Client password: the Client authorise all uses made of it.

The Client is responsible for maintaining the confidentiality of the password that the Client chooses to access and use the Website and the Client Account. Subject to applicable law, the Client agrees to be liable for all uses of the Client Account whether or not actually authorized by the Client. This means that the Client should not supply the Client password to anyone who is not authorized to take actions for the Client. The Internet Marketing Company (UK) Limited will be entitled to monitor the Client password and, at its discretion, require the Client to change it. If the Client uses a password that The Internet Marketing Company (UK) Limited considers insecure, The Internet Marketing Company (UK) Limited will be entitled to require the password to be changed and/or to terminate the Client Account.

6. The Internet Marketing Company (UK) Limited Privacy Policy.

The Internet Marketing Company (UK) Limited Privacy Policy, attached as Exhibit B is part of this Agreement. The policy explains how certain information about the Client and/or visitors to the Client Account or Website may be used. The Client must make this policy readily available to any visitors to the Client Account or Website.

7. Conditions of Use

The Code of Conduct, attached as Exhibit A, is part of this agreement.

The Internet Marketing Company (UK) Limited reserves the right to monitor use of the Website to determine compliance with the rules. The Internet Marketing Company (UK) Limited may (but is not obligated) to refuse or remove the Client's content and terminate the Client Account and access to the Website for any reason, with or without notice to the Client, including without limitation, the Client's web pages or any listings on the Client's web pages that do not conform with the rules for the Website. Notwithstanding these rights, the Client remains solely responsible for the content of the Client's web pages and submissions to the Website. The Client acknowledges and agrees that The Internet Marketing Company (UK) Limited, its licensor's, and any other third party that provides content to The Internet Marketing Company (UK) Limited or its licensor's will not assume or have any liability for any action or inaction by The Internet Marketing Company (UK) Limited, its licensor's, or any other third party with respect to the content of the Client's Website web pages and submissions.

8. Content Submitted to the Sites or Website.

By submitting content to the Sites or Website for any purpose, including use in connection with the Client Account, the Client grants The Internet Marketing Company (UK) Limited and its licensor's a world-wide, royalty-free, perpetual, irrevocable, non-exclusive license to use, copy, reproduce, modify, create derivative works from, adapt, and publish, edit, translate, sell, distribute, publicly perform and display the content without any limitation and in any media or any form now known or later developed for the purpose of providing the Client services under this Agreement. The Client acknowledges that The Internet Marketing Company (UK) Limited and its licensor's do not pre-screen content, but that The Internet Marketing

Company (UK) Limited, its licensor's, and its designers will have the right (but not the obligation) in their sole discretion to refuse or remove any content that is available via the Site. The Client agrees that the Client must evaluate and bear all risks associated with the use of any content, including any reliance on the accuracy, completeness, or usefulness of such content.

9. Development

The Internet Marketing Company (UK) Limited may undertake the work of developing Website for the Client, using information and material provided by the Client and using the Website development and management tools available specifically on the Site. Except as provided in the ORDER FORM, any such development work will be undertaken only after The Internet Marketing Company (UK) Limited has sent and the Client has accepted a quotation for such work. The results of such development work and its subsequent use shall be subject to the applicable terms of this agreement. Information and material provided by the Client to The Internet Marketing Company (UK) Limited for use in developing the Website shall be deemed to be 'content' under this Agreement

10. Support and Maintenance

The Internet Marketing Company (UK) Limited will use reasonable efforts to provide answers to technical support queries during the hours of 9 am to 5.30 pm, weekdays, Holidays excluded. Queries shall be made by e-mail, and The Internet Marketing Company (UK) Limited will provide responses by email.

The Website management tools and other software provided as part of the Website and used within Website shall be maintained by The Internet Marketing Company (UK) Limited or its licensor's, and the latest versions will be available to the Client as they are released.

11. Third-Party Beneficiary.

The Client hereby agrees that Link Solutions, is a third party beneficiary to this Agreement and will enjoy all the rights and privileges of The Internet Marketing Company (UK) Limited as set forth herein.

12. Export Controls.

The Client agrees to abide by UK, US and other applicable export control laws and not to transfer, by electronic transmission or otherwise, any content or software subject to restrictions under such laws to a destination prohibited under such laws, without first obtaining, and then complying with, any requisite government authorisation. The Client further agrees not to upload to the Website any data or software that cannot be exported without prior written government authorization, including, but not limited to, certain types of encryption software.

13. Termination.

13.1 This agreement is for 12 months and will automatically renew for further 12 month terms unless terminated by either side upon sixty days' written notice. Notwithstanding any other provisions herein contained, and without prejudice to any other rights such party serving notice may have, either party may terminate this Agreement for any or no reason upon sixty (60) days' written notice

13.2 Notwithstanding any other provisions herein contained, and without prejudice to any other rights The Internet

Marketing Company (UK) Limited may have, The Internet Marketing Company (UK) Limited may forthwith terminate this Agreement by written notice to the Client if any of the following events will occur:

13.2.1 If the Client commits any breach of the terms or conditions of this Agreement including the terms, conditions and provisions of the ORDER FORM and any schedule attached or adopted hereto and fails to remedy such breach (unless it is a breach which entitles the Client to terminate this Agreement immediately or insofar as such breach is not capable of remedy to furnish adequate compensation therefore) within thirty (30) days after receiving written notice requiring it so to do.

13.2.2 If the Client becomes bankrupt or compounds or makes any arrangement with or for the benefit of its creditors or (being a company) enters into compulsory or voluntary liquidation or amalgamation (other than for the purpose of a bona fide reconstruction or amalgamation without insolvency) or has a receiver or manager appointed of the whole or substantially the whole of its undertakings or if any distress or execution will be threatened or levied upon any equipment and/or software or other property of the party entitled to serve notice hereunder or if the other party is unable to pay its debts in accordance with the law relating to this Agreement.

13.3 Termination of this Agreement will be without prejudice to any accrued rights of either party and will not affect obligations which are expressed not to be affected by expiry or termination hereof.

13.4 In the event that The Internet Marketing Company (UK) Limited terminates this Agreement without cause and the Client has prepaid for services, the Client may request a refund of any undisputed prepaid fees.

14. Links.

The Internet Marketing Company (UK) Limited may provide, or third parties may provide, links to other Internet sites or resources. The Internet Marketing Company (UK) Limited is not responsible for and does not endorse the informational content or any products or services available through other Internet sites or resources, and does not make any representations regarding its content or accuracy. The Internet Marketing Company (UK) Limited does not control any third party Internet sites and The Internet Marketing Company (UK) Limited are not liable for any technological, legal, or other consequences that arise out of the Client's visit or transactions there. The Client's use of third party Internet sites is at the Client's own risk and subject to the terms and conditions of use for such sites. This means that The Internet Marketing Company (UK) Limited are not the Client's agent and will not be a party to any agreement that the Client may enter at third party Internet sites.

15. Indemnities and Waiver.

15.1 The Client agrees to defend, indemnify, and hold harmless The Internet Marketing Company (UK) Limited, its subsidiaries, affiliates, officers, directors, agents, and employees; and its licensor's, co-branders, or other partners (and their respective subsidiaries, affiliates, officers, directors, agents, and employees) from and against any and all claims demands, actions, causes of action, whether based on tort, contract, trade, regulatory, or other law; all direct, indirect, incidental, special, consequential and/or exemplary damages; and all other costs and expenses (including but not limited to the fees of attorneys, experts, and other professionals) however

caused and regardless of the theory of liability ("Claims") due to or arising out of the Client's content, the Client's use of the Website or the Client Account, and/or the Client's violation of this Agreement or any third party's rights. The Internet Marketing Company (UK) Limited reserves the right, at its own expense, to participate in the defence of any matter otherwise subject to indemnification from the Client, but shall have no obligation to do so. The Client shall not settle any such Claim(s) without the prior written consent of The Internet Marketing Company (UK) Limited, which consent will not be unreasonably withheld.

15.2 The Client shall indemnify The Internet Marketing Company (UK) Limited fully against all liabilities, costs and expenses which The Internet Marketing Company (UK) Limited may incur as a result of work done in accordance with the Client's instructions in developing or hosting of the Website involving infringement of any copyright, patent or other proprietary right (including but not limited to framing or linking to third party Websites and/or third party proprietary material).

15.3 The Internet Marketing Company (UK) Limited reserves the right to cooperate fully with any law enforcement authorities or court order requesting or directing The Internet Marketing Company (UK) Limited to disclose the identity of anyone posting any email messages, or publishing or otherwise making available any materials that are believed to violate these provisions. By accepting this Agreement, the client waives and agrees to hold harmless The Internet Marketing Company (UK) Limited and its licensor's from any claims resulting from any action taken by The Internet Marketing Company (UK) Limited or its licensor's during or as a result of their investigations and/or from any actions taken as a consequence of investigations by either The Internet Marketing Company (UK) Limited, its licensor's, or law enforcement authorities.

15.4 The Client waives any right to bring any claim or action against The Internet Marketing Company (UK) Limited for any loss, damage or injury arising from use of the Website or any content from the Website or from the Code of Conduct.

16. Warranties.

The Client represents and warrants for the benefit of The Internet Marketing Company (UK) Limited and The Internet Marketing Company (UK) Limited licensor's, suppliers, and any third parties mentioned on the Website that: (a) the Client possesses the legal right and ability to enter into and makes the representations and warranties contained in this Agreement; (b) all information that the Client submits to The Internet Marketing Company (UK) Limited is true and accurate; (c) the Client will keep the Client registration information current; (d) the Client will be responsible for all use of the Client Account even if such use was conducted without the Client's authority or permission; (e) the Client will not use the Website for any purpose that is unlawful or prohibited by this Agreement; and (f) all content submitted to the Website is owned by the Client or that the Client has sufficient right to use it and to grant The Internet Marketing Company (UK) Limited use of it and The Internet Marketing Company (UK) Limited use of the content does not infringe or violate the intellectual property or other rights of any third parties; (g) the Client have a valid business license (in jurisdictions where such licensing is required); and (h) that the Client is over eighteen (18) years of age.

17. Disclaimer of Warranties.

17.1 The Client accepts the hosting service, the Website and all information accessible on or through it "AS IS" with any faults or failings and without any representation, warranty or guarantee whatsoever, express or implied, including without limitation any implied warranty of accuracy, completeness, quality, continuity of service, connectivity, merchantability, fitness for a particular purpose or non-infringement.

17.2 The Internet Marketing Company (UK) Limited does not warrant that hosting service or the server will be continuously available 24 x 7 x 365 but will use its reasonable endeavours to keep downtime to a minimum.

18. Limitation of Liability.

18.1 The Internet Marketing Company (UK) Limited shall not be liable to the Client for any loss or damage whatsoever or howsoever caused arising directly or indirectly in connection with this Agreement, the Server, the connectivity to the Internet, hosting, the Website, any software (including The Internet Marketing Company (UK) Limited'-developed software), its use, application, support or otherwise, except to the extent to which it is unlawful to exclude such liability.

18.2 Notwithstanding the generality of above, The Internet Marketing Company (UK) Limited expressly excludes liability for consequential loss, damage or corruption to the Website, its software, other software or data, or for loss of profit, business, revenue, goodwill or anticipated savings.

18.3 In the event that any exclusion contained in this Agreement shall be held to be invalid for any reason and The Internet Marketing Company (UK) Limited becomes liable for loss or damage that it may otherwise have been lawful to limit, such liability shall be limited to the fees paid by the Client in the year in which the liability occurred.

18.4 The Client agrees that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of the Website or this Agreement must be filed within one (1) year after such claim or cause of action arose or be forever barred.

18.5 The Internet Marketing Company (UK) Limited does not exclude liability for death or personal injury to the extent only that the same arises as a result of the negligence of The Internet Marketing Company (UK) Limited its employees, agents or authorized representatives.

19. Amending This Agreement.

This Agreement and the Order Form constitute the entire agreement between the Client and The Internet Marketing Company (UK) Limited about the Website and the Client use of it and it supersedes any prior or contemporaneous communications or displays whether electronic, oral, or written between the Client and The Internet Marketing Company (UK) Limited regarding the Website (including, but not limited to, any prior versions of the Agreement). Except as described below in Section 2 regarding changes to fees, this Agreement may not be amended except by a specific offer from The Internet Marketing Company (UK) Limited designated as an offer to amend its terms which is accepted by the Client in the manner indicated in the offer. If the Client accepts the amended terms, they supersede any previous terms in the Agreement (or any amended version of the Agreement). If the Client does not accept the amended terms, the Client may terminate the Agreement and request a refund of any undisputed prepaid fees.

20. Notices

Any notice required or permitted under the terms of this Agreement or required by statute, law or regulation will (unless otherwise provided) be in writing and will be delivered in person, sent by facsimile or registered mail (properly posted and fully prepaid in an envelope properly addressed) or sent by facsimile or by e-mail to the respective parties as follows: The Client: Postal and email address as specified in the ORDER FORM

The Internet Marketing Company (UK) Limited: Address as above, email: support@imcompany.biz or to such other address, facsimile number or e-mail address as may from time to time be designated by notice hereunder. Any such notice will be in the English language and will be considered to have been given on the first working day of actual delivery or sending by facsimile or email or in any other event within three (3) working days after it was posted in the manner herein before provided.

21. Miscellaneous.

21.1 This Agreement does not create any agency, employment, partnership, joint venture, franchise or other similar or special relationship between the Client and The Internet Marketing Company (UK) Limited. Neither party will have the right or authority to assume or create any obligations or to make any representations, warranties or commitments on behalf of the other party or its affiliates, whether express or implied, or to bind the other party or its affiliates in any respect whatsoever.

21.2 This Agreement will not be assigned by the Client whether voluntarily or involuntarily or by operation of law in whole or in part to any party without the prior written approval of The Internet Marketing Company (UK) Limited.

21.3 Neither party will be under any liability to the other in any way whatsoever for destruction, damage, delay or any other matters of that nature whatsoever arising out of war, rebellion, civil commotion, strikes, lockouts and industrial disputes, fire, explosion, earthquake, acts of God, flood, drought, or bad weather or the requisitioning or other act or order by any Government department, council or other constituted body.

21.4 Failure or neglect by The Internet Marketing Company (UK) Limited to enforce at any time any of the provisions hereof will not be construed nor will be deemed to be a waiver of The Internet Marketing Company (UK) Limited rights hereunder nor in any way affect the validity of the whole or any part of this Agreement nor prejudice The Internet Marketing Company (UK) Limited rights to take subsequent action.

21.5 The headings of the terms and conditions herein contained are inserted for convenience of reference only and are not intended to be part of or to affect the meaning or the interpretation of any of the terms and conditions of this Agreement.

21.6 In the event that any of these terms, conditions or provisions or those of any schedule or attachment thereto will be determined by any competent authority to be invalid, unlawful or unenforceable to any extent such term, condition or provision will to that extent be severed from the remaining terms, conditions and provisions which will continue to be valid to the fullest extent permitted by law.

21.7 The parties hereby agree that this Agreement and the provisions hereof will be construed in accordance with English Law.

EXHIBIT A

CODE OF CONDUCT

The Client understands that all information, data, text, files, software, music, sound, photographs, graphics, video and messages, whether posted or transmitted by the Client through the Client Account and the Site, are the Client's sole responsibility.

This means that the Client, and not The Internet Marketing Company (UK) Limited, is entirely responsible for all content that the Client or users of the Client Account may upload, post, or otherwise transmit via the Site. Except as expressly provided to the contrary herein, The Internet Marketing Company (UK) Limited does not control the content on the Website and does not guarantee the accuracy, integrity, or quality of any content. The Client understands that by using the Site, the Client may be exposed to content that is offensive, indecent or objectionable.

The Client agrees that any material contained in or linked to the Client's personalised web pages on the Website and (if applicable) contained in the Client's discussion group, chat room or bulletin board must comply with the following basic standards. As used herein, the term "applicable laws" means those laws, statutes, ordinances, rules, or regulations of any governmental or quasi-governmental authority that apply to the Website and/or that pertain to the Client's place of business. The Client agrees that:

All information and activities will be legal, decent, and honest in terms of the applicable law and standards;

Data protection legislation law will be adhered to in order that the collection of personal information is not processed traded or disclosed illegally; and

Distance selling requirements as they relate to online activities will be complied with as provided in applicable law.

Other applicable trading standards and laws and regulations as the same are created from time to time will be followed.

Further, the Client agrees to not use or enable or allow others to use the Website to:

Upload, post, send, submit, publish, or otherwise transmit any content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, slanderous, vulgar, obscene, pornographic, indecent, libellous, invasive of another's privacy, hateful, embarrassing, or racially, ethnically or otherwise objectionable to any other person or entity as determined by The Internet Marketing Company (UK) Limited in its sole discretion; Seek to exploit or harm children by exposing them to inappropriate content, asking for personally identifiable details or information, or otherwise; Intentionally or unintentionally violate any applicable local, state, national or international law, including, but not limited to, regulations having the force of law; Violate any law or engage in any conduct that may be considered to violate any law; Impersonate any person or entity, including, but not limited to, a The Internet Marketing Company (UK) Limited staff, or falsely state or otherwise misrepresent the Client affiliation with a person or other entity; Forge headers or otherwise manipulate identifiers in order to disguise the origin of any content transmitted through the Website or develop restricted or password-only access pages, or hidden pages or images (those not linked to from another accessible page); Upload, post, send, submit, publish, or otherwise transmit any content that the Client do not have a right to transmit under any law or under contractual or fiduciary relationships (such as inside information, proprietary and confidential information learned or disclosed as part of employment relationships or under non disclosure agreements); Upload, post, send, submit, publish, or otherwise transmit any content that

infringes any patent, trademark, trade secret, copyright, or other intellectual property or proprietary rights of any party or the privacy or publicity rights of others; Upload, post, send, submit, publish, or otherwise transmit any unsolicited or unauthorized advertising, promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of solicitation; Upload, post, send, submit, publish, or otherwise transmit any content that contains viruses or any other computer code, files or programs that interrupt, destroy, limit the functionality of, or cause damage to any computer software or hardware or telecommunications equipment; Upload, post, send, submit, publish, or otherwise transmit any content that contains "spyware" or any other computer code, files, or programs that gather information about users without their knowledge; Disrupt the normal flow of dialogue, cause a screen to "scroll" faster than other users of the Website are able to type, or otherwise act in a manner that negatively affects other users' ability to engage in real time exchanges; Interfere with or disrupt the Website or servers or networks connected to the Site, or fail to comply with any requirements, procedures, policies or regulations of networks connected to the Site; "Stalk," harass, or otherwise harm another; Collect or store personal data in violation of any laws governing privacy; Promote or provide instructional information about illegal activities, promote physical harm or injury against any group or individual, or promote any act of cruelty to animals; Use the Client Account as storage for remote loading or as a door or signpost to another home page, whether inside or beyond the Site; Reproduce, duplicate, copy, sell, resell, or exploit any portion of the Site, use of the Site, or access to the Site; Engage in any other conduct that inhibits any other person from using or enjoying the Site; Upload, post, send, submit, publish, or otherwise transmit any material that contains hyper links to other sites that contain content that falls within the descriptions set forth above; and/or Engage in any other behaviour on the Site, which in The Internet Marketing Company (UK) Limited sole discretion, is unacceptable.

The Client is prohibited from using any services or facilities provided in connection with this Website to compromise security or tamper with system resources and/or accounts. The use or distribution of tools designed for compromising security (e.g., password guessing programs, cracking tools, or network probing tools) is strictly prohibited. If the Client becomes involved in any violation of system security, The Internet Marketing Company (UK) Limited reserves the right to release the Client's details to system administrators at other sites in order to assist them in resolving security incidents. The Internet Marketing Company (UK) Limited reserves the right to investigate suspected violations of the rules of use of this Site.

EXHIBIT B

PRIVACY POLICY

The Internet Marketing Company (UK) Limited User Privacy Policy

This Privacy Statement describes how The Internet Marketing Company (UK) Limited collects and uses information from any of its owned and operated websites ("Sites").

What information does The Internet Marketing Company (UK) Limited collect from users of the Sites?

The Internet Marketing Company (UK) Limited and The Internet Marketing Company (UK) Limited service providers collect information that you provide that personally identifies you

when you use the Sites. Such information may include, but is not limited to, your name, email alias, user identification password and other information which can be connected to you via use of cookies (described below) (collectively "Personal Information"). Additionally, in the event that you purchase products or services from the Sites you will need to disclose financial information such as a credit card to pay for such products or services ("Financial Information"). The Internet Marketing Company (UK) Limited may collect "Aggregate Information" which does not indicate the identity of any particular user, but describes the habits, usage patterns and/or demographics of users as a group.

What are cookies and how are they used?

A cookie is a very small text file placed on your hard drive by a computer server. It serves as your identification card and is uniquely yours. Cookies tell us that you returned to a specific web page on our Sites and help us track your preferences and transactional habits. Cookies recognize your password and help us personalize your experience at the Sites by permitting our computer server to "remember" who you are.

By modifying your browser preferences you may choose to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies you may be unable to use those The Internet Marketing Company (UK) Limited services that require registration in order to participate. Generally, we might use cookies to:

Remind us of who you are. This cookie is set when you register or "Sign In" and is modified when you "Sign Out" of our theinternetmarketingcompany.co.uk services.

Estimate our audience size. Each browser accessing theinternetmarketingcompany.co.uk is given a unique cookie which is then used to determine the extent of repeat usage by a registered user versus by an unregistered user, and to help target advertisements based on user interests and behaviour.

Measure certain traffic patterns, which areas of theinternetmarketingcompany.co.uk you or your page visitors have visited, and those visiting patterns in the aggregate. We use this research to understand how our users' habits are similar or different from one another so that we can make each new experience on theinternetmarketingcompany.co.uk a better one. We may use this information to better personalize the content, banners and promotions that you and other users may see on our Sites.

theinternetmarketingcompany.co.uk might also collect IP addresses for system administration and to report aggregate information to our advertisers.

How does The Internet Marketing Company (UK) Limited use and share my Personal Information?

For Small Business Owners.

The Internet Marketing Company (UK) Limited service providers use your Personal Information to operate the Sites, provide you services, open your Account, and enforce or investigate your adherence to this Agreement, including the Code of Conduct and claims regarding it. We also collect and store Personal Information regarding users that access your personalized web pages (your Account).

For General Users Visiting Small Business Owner Web Pages.

The Internet Marketing Company (UK) Limited and The Internet Marketing Company (UK) Limited service providers use your Personal Information to operate the Sites provide you services, and to enforce or investigate your adherence to the Code of Conduct and claims regarding it. Your Personal Information may be stored and it may be shared with the small business owners whose web pages you visit. The Internet Marketing

Company (UK) Limited does not control the use of your Personal Information made by any small business owner - so please contact them directly if you have questions about their policies concerning the use of your Personal Information.

Where is my Personal Information transmitted?

The Sites are may be are physically located in the UK or the USA. By providing information to the Sites, customers in all jurisdictions, including the European Union, fully understand and unconditionally consent to the processing of their information in the United States in accordance with the procedures outlined in this Statement.

Promotional Offers from The Internet Marketing Company (UK) Limited and from Third Parties

We may send you information from time to time about The Internet Marketing Company (UK) Limited promotional offerings. To stop delivery of promotional information from The Internet Marketing Company (UK) Limited please send e-mail to support@imcompany.biz

Other Situations in which Personal Information May Be Disclosed

We store and disclose Personal Information as allowed or required by applicable law or when deemed advisable in The Internet Marketing Company (UK) Limited discretion. This means that we may make disclosures that are necessary or advisable to conform to legal and regulatory requirements or processes and to protect the rights, safety and property of The Internet Marketing Company (UK) Limited, users of the Sites and the public.

Financial Information: Generally, we do not share Financial Information with outside parties except to the extent necessary to provide you with any product or service that you may have purchased.

Aggregate Information: The Internet Marketing Company (UK) Limited and The Internet Marketing Company (UK) Limited service providers reserve the right to freely use and distribute all Aggregate Information collected at these Sites.

What is The Internet Marketing Company (UK) Limited' policy about allowing me to update or correct my Personal Information?

You may update or edit your Personal Information at any time, if you are a small business owner, by accessing your Account, or if you are a user of the Sites generally by sending email to support@imcompany.biz

What security precautions are in place to protect the loss, misuse, or alteration of my information?

We take reasonable steps to protect Personal Information and use encryption technology to help ensure security at the Sites. However, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information The Internet Marketing Company (UK) Limited cannot ensure or warrant the security of any information communicated to any of the Sites.

Questions, Comments, Concerns

If you have any questions or comments about our use of Personal Information, please contact us at support@imcompany.biz